

**Emily's List – Presidential IE
WEIGHTED MASTER QUESTIONNAIRE
October 23, 2007**

Hello. Is (READ NAME BELOW) there?

(AFTER RESPONDENT ON THE PHONE) This is (caller name) and I'm calling for National Opinion Surveys. I would like to ask you about some issues facing our country. I am not selling anything. This is a research study and your individual answers are confidential.

SAMPLE SIZE.....900

	Total
Women	100

Q.1 In November of 2008, there will be an election for President, United States Senate, and other offices. I know it is a long way off, but thinking ahead, how likely are you to vote in the election in 2008 -- are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total
Almost certain	95
Probably	5

Q.2 On February 5th, there will be a primary election here in (NAME OF STATE) to help choose each parties candidates for President. How likely are you to vote in the February primary election -- are you almost certain to vote, will you probably vote, are the chances 50-50, or don't you think you will vote?

	Total
Almost certain	89
Probably	9
50-50	3

Q.3 And would you be voting in the Democratic or Republican primary?

	Total
Democratic	100

Please note that the numbers have been rounded by computer and occasionally will add up to slightly above or below 100 percent.

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Q.4 Using a scale of zero to 10, how interested are you in the Democratic nomination for the 2008 election for President -- a zero means you are not interested at all and a 10 means that you are very interested in the election. You may use any number between 0 and 10.

	Total
MEAN	9.07
STD DEV	1.74
STD ERROR	0.058
0-5 – not very interested	7
6-7	8
8-9	16
10 – very interested	68
Don't know	1

Q.5 Now, generally speaking, do you think things in this country are going in the right direction, or do you feel things are pretty seriously off on the wrong track?

	Total
Right direction	5
Wrong track	88
Don't know/refused (VOL).....	8

Q.6 What is most important to you in deciding among the Democratic candidates for President?

[Please see banner book for open-end responses]

Q.7 Here are some things other people have said about how they choose among the candidates. Which one or two of these do you most want to find in the candidate you support for President: (READ AND ROTATE. RECORD UP TO TWO RESPONSES IN ORDER GIVEN)

	Total
Someone who has the experience and background to handle the job of President	38
Someone who will bring the biggest change to our country	33
A candidate who shares my perspective on the issues	24
Someone who restores hope and inspiration to people	23
Someone whom I believe understands my life and shares my values	20
A candidate who can win in November	12
Don't know/refused (VOL)	3

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Q.8 Please tell me which two or three of the following issues are most important to you personally in deciding who to support? (READ AND ROTATE; ALLOW TWO ANSWERS. RECORD IN ORDER GIVEN)

	Total
Affordable healthcare for everyone	43
Ending the war in Iraq	42
Protecting Social Security and retirement	23
A stronger economy and more good paying jobs	20
Improving the quality of education	13
Reducing pollution and stopping global warming	12
Making college education more affordable	11
Keeping America safe from terrorism	10
Having enough money to make ends meet	6
Don't know/refused (VOL)	3

Q.9 Which of the following comes closest to your view of how the United States should handle the war in Iraq

	Total
We should withdraw all U.S. troops now and bring them home as quickly as possible, regardless of conditions in Iraq.	29
The number of U.S. troops should be reduced over the next 6 months and then we should set a firm timetable for withdrawing all remaining troops.	48
The number of U.S. troops should be reduced over the next 6 months, but we should not set a firm timetable for withdrawing all troops.	14
We should maintain the number of troops there now, and U.S. troops should only leave after Iraq becomes a stable democracy, however long this takes.	4
Don't know/refused (VOL)	5

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Here is a list of people in the news. I would like you to tell me whether, in general, you have a very favorable, favorable, unfavorable or very unfavorable opinion of each one. If you have no opinion or have never heard of that person, please say so. (PROBE AFTER EACH NAME) Is your opinion of (NAME) very favorable, favorable, unfavorable or very unfavorable?

(IF NO OPINION) Are you familiar with that person, or not? (IF UNFAMILIAR) Have you heard that name before now, or not?

(READ BUSH FIRST, THEN ROTATE)

	Very Fav	Fav	Unfav	Very Unfav	Fam	Unfam	Never Heard of	Total Fav	Total Unfav	Diff
Q.10 George W. Bush.....	1	9	35	51	3	0	0	10	86	-76
Q.11 Hillary Clinton	36	49	7	2	4	1	-	85	10	75
Q.12 John Edwards	15	53	13	1	10	5	4	67	15	53
Q.13 Barack Obama.....	23	48	12	2	8	4	3	71	14	57
Q.14 Bill Richardson	5	24	12	1	16	22	21	29	13	15
Q.15 Bill Clinton.....	37	48	8	2	3	1	0	86	10	75
Q.16 Nancy Pelosi	11	43	13	3	9	8	14	53	16	38

Q.17 Who is your first choice for President at this point in time? (DO NOT READ)

	Total
Joe Biden	1
Hillary Clinton	44
Chris Dodd	0
John Edwards	7
Mike Gravel	-
Dennis Kucinich	1
Barack Obama	14
Bill Richardson	2
Al Gore	2
Other (SPECIFY)	3
(DO NOT READ) Undecided	27
Refused	0

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Q.18 In next year's Democratic Presidential primary, the candidates are (READ AND RANDOMIZE). If the election were held today, which candidate would you support?

	Total
Joe Biden	2
Hillary Clinton	52
Chris Dodd	0
John Edwards	11
Mike Gravel	-
Dennis Kucinich	2
Barack Obama	17
Bill Richardson	3
Other (SPECIFY)	0
(DO NOT READ) Undecided	14

Q.19 (IF UNDECIDED) Well, if the election were held today and you had to decide right now, toward which candidate would you lean?

	Total w/ leaners
Joe Biden	2
Hillary Clinton	54
Chris Dodd	0
John Edwards	12
Mike Gravel	-
Dennis Kucinich	2
Barack Obama	18
Bill Richardson	3
(DO NOT READ) Undecided (SKIP TO Q.21)	9

Q.20 And are you for that candidate because you are excited about them or because you are concerned about another candidate?

	Total
Excited about that candidate	69
Concerned about another candidate	13
Both	4
Neither	10
Don't know/refused (VOL)	3

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Q.21 (IF CLINTON NOT FIRST CHOICE) And why are you NOT supporting Hillary Clinton as a first choice -- what are some of the things you do not like about her?

[Please see banner book for open-end responses]

Q.22 (IF CLINTON IS FIRST CHOICE) And what do you like best about Clinton -- why are you supporting her?

[Please see banner book for open-end responses]

Q.23 And, if (NAME CANDIDATE THEY SUPPORT) were not running, who would be your second choice? (READ AND ROTATE - DROP FIRST MENTION FROM QXX)

	Total
Joe Biden	5
Hillary Clinton	19
Chris Dodd	1
John Edwards	24
Mike Gravel	0
Dennis Kucinich	1
Barack Obama	31
Bill Richardson	4
(DO NOT READ) Undecided	15

Q.24 (IF CLINTON, EDWARDS, OBAMA NOT FIRST OR SECOND CHOICE) Suppose there were only three Democratic candidates for President (READ AND ROTATE), which one would you support?

	Total
Hilary Clinton	24
John Edwards	20
Barack Obama	14
None (VOL)	7
Don't know/refused (VOL)	34

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I would like to focus on one candidate for President in particular; in this case, Hillary Clinton. Here are different words or phrases that people have used to describe Hillary Clinton. On a scale of 0 to 10, please tell me how well you think it describes her, where a 0 means the phrase does not describe Hillary Clinton at all, and a 10 means it describes her perfectly. Remember, you can use any number between 0 and 10. (ROTATE)

	Mean	0-3	4-5	6-7	8-9	10	DK
Q.25 Caring and nurturing	7.34	7	17	19	27	26	4
Q.26 Stands up for the middle class.....	7.72	6	11	18	31	30	3
Q.27 Will bring change.....	8.16	4	9	14	33	39	2
Q.28 Will get us out of Iraq	7.32	7	15	19	30	23	5
Q.29 Would be a strong commander in Chief ...	8.05	7	6	12	36	36	3
Q.30 Will be effective and get things done.....	7.96	5	9	14	38	32	2
Q.31 Cares about children.....	8.44	4	5	11	32	44	3
Q.32 Most likely to win in November	7.46	8	14	17	28	28	5
Q.33 Understands my life and shares my values	6.88	12	17	18	26	22	5
Q.34 Has the experience to be President	8.06	7	7	13	33	38	2
Q.35 Is too divisive.....	4.71	31	26	13	11	8	11
Q.36 Is someone I trust.....	7.52	9	12	15	32	30	2
Q.37 Is someone I respect.....	8.27	6	7	10	31	45	1
Q.38 Too hard and ambitious.....	4.75	37	21	10	15	12	4
Q.39 Has integrity.....	8.01	6	8	13	35	35	2

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Q.40 Hillary Clinton voted to authorize the use of force in Iraq and has refused to apologize for her vote. Does this bother you a great deal, somewhat, not very much or not at all?

	Total
A great deal	10
Somewhat	23
Not very much	22
Not at all	42
Don't know/refused (VOL)	2

Q.41 If elected, Hillary Clinton would be the first woman President of the United States. Using a scale of zero to 10, how important is this to you – a zero means this is not important at all and a 10 means it is more important to you than anything else about the election. You may use any number between 0 and 10.

	Total
MEAN	5.48
STD DEV	3.63
STD ERROR	0.121
0-3 – not very important	29
4-5	18
6-7	15
8-9	16
10 – more important than anything else	21
Don't know	1

Q.42 Do you believe that Hillary Clinton's being a woman will help, hurt, or make no difference to her chances of being elected President?

	Total
Help	24
Hurt	34
No difference	37
Don't know/refused (VOL)	5

Q.43 Do you believe that Hillary Clinton's being a woman means she would be a better President or a worse President, or will it make no difference to her performance as President?

	Total
Better	27
Worse	2
No difference	68
Don't know/refused (VOL)	2

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Q.44 Some people say that Hillary Clinton being President will change the way women are perceived and treated now. Do you completely agree, mostly agree, mostly disagree or completely disagree?

	Total
Completely agree	13
Mostly agree	45
Mostly disagree	25
Completely disagree	12
Don't know/refused (VOL)	4

Q.45 How similar do you believe Hillary Clinton's experiences as a woman are to your own -- very similar, somewhat similar, not very similar or not at all similar?

	Total
Very similar	11
Somewhat similar	40
Not very similar	26
Not at all similar	21
Don't know/refused (VOL)	2

Finally, I would like to ask you a few questions for statistical purposes.

Q.46 Please tell me from which two or three of the following do you generally get the most information about candidates and their campaigns (READ AND ROTATE)

	Total
A daily newspaper	46
Broadcast television news	44
Cable news	39
The internet and web sites	21
Weekly newsmagazines	10
Friends who follow politics closely	10
Mailers or flyers sent to your home	6
Information from unions or organizations to which you belong	5
Other radio	3
NPR	1
Or somewhere else	1
Don't know/refused	1
No/Nothing	-
Don't know	-

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Q.47 How often do you access news or information on the internet -- (READ - DO NOT ROTATE)

	Total
More than once a day	22
Most days	14
A few times a week	12
A few times a month	5
Less often than that	36
Don't know (DO NOT READ)	11

Q.48 If you received information in the mail about the candidates for President from a women's organization called Women Vote, would you most likely (READ. DO NOT ROTATE)

	Total
Throw it away without looking at it	9
Glance at it quickly to see if it seemed interesting	22
Look at it to see what it had to say	35
Read it closely	33
Don't know (DO NOT READ)	2

Q.49 Do you have cable television in your home? (IF YES) How many hours a day do you watch cable television in particular -- less than an hour, an hour or two, two to four hours, more than four hours?

	Total
No cable	14
Less than an hour	10
An hour or two	27
Two to four hours	30
More than four hours	16
Don't know/refused (VOL)	2

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Q.50 In the average week, what cable channels, if any, are you likely to watch? (DO NOT READ - CODE UP TO FOUR RESPONSES IN ORDER GIVEN)

	Total
CNN	41
Fox News	13
MSNBC	13
ABC Family	7
HBO	6
Discovery	5
TNT	5
Comedy Central	4
TBS	4
Lifetime	4
USA	4
History Channel	4
HGTV	3
ESPN	3
Food Network	3
CNBC	3
A and E	2
FX	2
Headline News	2
Animal Planet	1
The Weather Channel	1
Other	14
None of these	16
Don't know/refused	6

Q.51 Are you married, single, separated, divorced, widowed, or do you live with an unmarried partner?

	Total
Married	58
Single	12
Separated/divorced	11
Widowed	16
Unmarried partner	3
Don't know/refused (VOL)	1

Q.52 Do you have any children under age 18 living with you?

	Total
Yes	27
No	72
Don't know/refused	1

Q.53 (IF YES TO CHILDREN) And are your children boys, girls, or both?

	Total
Boys	35
Girls	29
Both	36
Don't know/refused (VOL)	0

Q.54 Do you have a full-time job, a part-time job, are you retired, self-employed, unemployed, or are you a homemaker or a student?

	Total
Employed - full time	35
Employed - part time	10
Retired	35
Self-employed	3
Unemployed	4
Homemaker	8
Student	1
Don't know/refused (VOL)	2

Q.55 Are you or is anyone in your household a member of a labor union?

	Total
Yes -- respondent	10
Yes -- member of household	10
No	79
Don't know/refused (VOL)	2

Q.56 What is the last year of schooling that you have completed? (DO NOT READ)

	Total
1st-11th Grade	5
High school grad	22
Technical/Vocational school	3
Some college	20
College grad	28
Post-grad/professional school	20
Don't know/refused	2

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Q.57 What is your religious background -- Catholic, Protestant, Jewish, Christian/Evangelical, or another religion? (DO NOT READ)

	Total
Catholic	30
Protestant (include: Lutheran, Calvinists, Presbyterian, Episcopalian, and Methodists)	33
Jewish	6
Evangelical/Other Christian (include: Non-denomination, Pentecostal, Nazarene, Mormon, Jehovah's Witnesses, Adventists, and Baptist)	18
Muslim	0
Other (SPECIFY)	-
None (include: Atheists and Agnostic)	6
Don't know/refused (VOL)	6

Q.58 In what year were you born?

	Total
18 - 24	2
25 - 29	2
30 - 34	3
35 - 39	5
40 - 44	9
45 - 49	10
50 - 54	10
55 - 59	11
60 - 64	11
Over 64	32
No answer	5

Q.59 Do you consider yourself to be of Mexican, Central or South American, Hispanic or Latino origin?

	Total
Yes	8
No	90
Don't know/refused (VOL)	2

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Q.60 Could you please tell me your race? (DO NOT READ)

	Total
White/Caucasian	66
Black/African American	20
Hispanic	5
Asian/ Pacific Islander	0
American Indian/ Alaskan native	1
Other	4
Don't know/refused (VOL)	4

Q.61 Would you please tell me into which of the following categories the total yearly income of your household falls -- including every one in the household? (READ)

	Total
Under \$20,000	10
\$20,000 to \$25,000	6
\$25,000 to \$30,000	5
\$30,000 to \$35,000	5
\$35,000 to \$50,000	12
\$50,000 to \$75,000	14
\$75,000 to \$100,000	10
\$100,000 to \$150,000	10
Over \$150,000	7
(DO NOT READ) Don't know/refused	21

Those are all the questions I have. Thank you.